

Discussion of

# Why Are Exchange Rates So Smooth? A Segmented Asset Markets Explanation

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# motivation

- basic exchange rate determination, “Backus-Smith condition”

$$\ln \frac{e_{t+1}}{e_t} = \ln m_{t+1}^* - \ln m_{t+1}$$

where  $m_{t+1}$ ,  $m_{t+1}^*$  are home and foreign SDF's

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- decompose exchange rate volatility

$$\text{var}(\ln e_{t+1}/e_t) = \text{var}(\ln m_{t+1}^*) + \text{var}(\ln m_{t+1}) - 2 \times \text{cov}(\ln m_{t+1}^*, \ln m_{t+1})$$

## some numbers

$$\rho(\ln m_{t+1}^*, \ln m_{t+1}) = \frac{1}{2} \left[ \frac{\sigma^2(\ln m_{t+1}^*) + \sigma^2(\ln m_{t+1}) - \sigma^2(\ln e_{t+1}/e_t)}{\sigma(\ln m_{t+1}^*) \sigma(\ln m_{t+1})} \right]$$

- exchange rate volatility  $\sigma(e_{t+1}/e_t) \sim 10\% - 15\%$  per year
- $\sigma(m) \geq 50\%$  per year. (Hansen-Jagannathan bounds)
- $\rho(\ln m_{t+1}^*, \ln m_{t+1}) = 0.98$  Very high degree of risk sharing
  - usually  $\log m_{t+1} = \log \beta - \gamma \log \Delta c_{t+1}$

## some numbers - flip-side

- empirically low correlation between consumption growth across countries.
- suppose  $\rho(\ln m_{t+1}^*, \ln m_{t+1}) = 0$ .
  - $\sigma(e_{t+1}/e_t) = 71\%$  : Exchange rates too smooth empirically

Either too much exchange rate volatility or too much international risk sharing.

## some fixes

- Change preferences or environments in representative agent models
  - E-Z + correlated long run risk: Colacito and Croce (2012)
  - E-Z + correlated disaster risk: Farhi and Gabaix (2008)
  - Habit-persistence: Stathapoulos (2012)
- market segmentation: wedge between price ratio and average MRS
  - possible if many agents “off their euler equations”

## this paper

- heterogeneity in trading technologies across population
  - “mertonian traders” : buy all asset classes - trade equities. hold bulk of aggregate risk. agents who price exchange rates.
  - “non-mertonian traders” : limited ability to hedge against risk. hold restricted assets - low risk and home biased.

### Story:

- few mertonians in both countries share risk across countries - price exchange rates. their sdf's are highly correlated.
- majority (non-mertonians) can't respond as optimally to changing mkt price of risk.
- international risk sharing in the aggregate is weak.

**Figure A. Families with direct and indirect holdings of stock, 2007–13 surveys**





## smell test

- authors: look at household finance
  - Roughly 50% of U.S. investors do not hold stocks (SCF)
  - Chien et al. (2011) use same insight to solve domestic asset pricing puzzles
- more generally: wealthier and more educated people are more likely to invest in risky assets
  - US: Campbell (2006)
  - Europe: Carrol(2002), Guiso et. al. (2003)
- seems more 'real'/reasonable(?) than long-run risk based stories in representative agent models.

## key model feature

- mertonian traders: trade equities - foreign and domestic : hedge funds/investment banks
- non-mertonian 1: hold indices : mutual funds
- non-mertonian 2: only risk free debt : conservative pension funds

# quantitative exercise: highlights

aim: generate volatile enough + correlated enough sdf's with low correlation in aggregate consumption growth

- 2 symmetric economies
  - country 1: USA
  - country 2: hybrid: Germany + UK + Japan + France
- Share of different traders
  - mertonians: 5 %
  - "index-fund" non-mertonian: 45 % (25-75: equity-debt)
  - "risk-free" non-mertonian: 50 %

## results

	Benchmark	Data
$\sigma(\log m) = \sigma(\log m^*)$	0.423	> 0.4
$\sigma(\log \frac{e_{t+1}}{e_t})$	9.4%	13%
$\rho(\log m, \log m^*)$	0.975	> 0.947
$\rho(\Delta \ln C, \Delta \ln C^*)$	0.169	0.171
$\rho(\Delta \ln c, \Delta \ln C)_{Mertonian}$	0.725	low
$\rho(\Delta \ln c, \Delta \ln C)_{Non-Mertonian}$	0.975	high
$\frac{\sigma(\Delta \ln c)_{Mertonian}}{\sigma(\Delta \ln c)_{Non-Mertonian}}$	3.970	4.5

GREAT!

## some quibbles

since this is a **quantitative exercise** and ...

- since heterogeneity is key: why assume identical distribution of traders across countries
  - maybe it helps here to think of heterogeneity as share of various financial institutions
- ToT movements and risk sharing
  - using unit-trade elasticities is not innocuous.
  - ToT movements may exacerbate/ameliorate the effects of restrictions on financial mkt. transactions

# conclusion

- nice paper! clear and novel idea
- can the model still deliver on all dimensions with a more serious calibration exercise?